



Jamie Van Natta, Ulrika Sjowall and Anne Laurilla at their sweep of the 2008 Women's Outdoor Fita Field Championships.



Well done! Jeremy Eldridge harvests a fine Illinois whitetail shooting a Carter Two Shot.



The Evolution Instructional DVDs
Learn how to evolve into the best shooter you can be with the Evolution DVD. Watch as John Dudley demonstrates proper shooting form and techniques using a resistance activated release.



Visors & Caps

You will be stylin' in these Carter caps and visors. Visit our web site at www.carterenterprises.com for additional styles and colors.

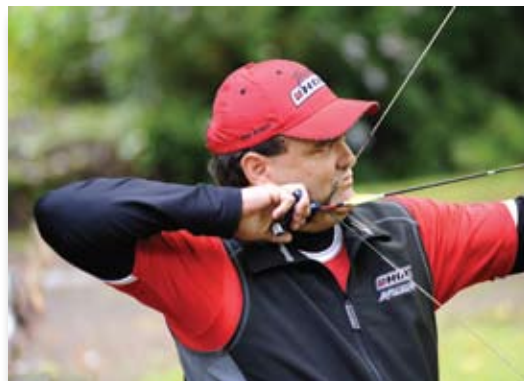
They may not make you shoot better but you will at least look good doing so.

The QD Gizmo

It's the world's fastest quick disconnect. Simply bolt the female end into the stabilizer bushing on your riser and attach the male end to any standard stabilizer screw (5/16 x 24). Then one 360 degree twist to connect or disconnect. Cool, huh?



Congratulations staff shooter Emily Veyna who used her Just B-Cuz release to take this awesome public land, self-guided Montana bull.



Team Hoyt shooter, Rod Menzer takes GOLD at the Field Archery World Championship - Lvynypia 2008 shooting a Carter Just Cuz.



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CARTER 2009



Carter
Enterprises
Accuracy Defined
Through Design

RELEASE AIDES for ARCHERY

The Only

Available in 2, 3 and 4 finger models.
Available in large and small (Mini) handle.

Discover our newest release and the first significant improvement in hinge release technology in 50 years. The ONLY is simply the smoothest and fastest hinge release in the world.

But it gets better. The head angle can be adjusted up to 35 degrees, and with the revolutionary Variable Crescent Technology (V.C.T.), firing speed adjustments are limitless. Traditional hinge release firing speed is controlled by the hinge position on the half-moon. We've replaced that half-moon with your choice of three crescent cams that range from 0 to 5 degree of radius curvature. The magic is in the cams giving you total customizing of the release head angle and firing speed. And that means HOT, baby. Set it. Aim. Think "fire". X. X. X. Or set it cold as ice. Your choice.

The ONLY is self-loading by means of a magnetic-head-return and designed to be shot from a D-loop. Available in standard or mini size, The ONLY provides endless adjustment options and is destined to be the ONLY hinge style release you will ever need.

VCT
Variable Crescent Technology



On the cover

Michael Braden holds 7 national titles, an IBO National triple crown overall Championship and placed 2nd in the 2008 World Archery Festival in Las Vegas.

Rx1 and Rx2

With interchangeable Tension System

The Rx releases are the prescription for any hardcore bowhunter or target archer. The Rx1 and Rx2 were collectively inspired by World renowned Bowhunter Dr. Randy Ulmer, Champion target archer Michael Braden and were designed by Jerry Carter. They are simply the fastest, quietest and most accurate wrist strap releases sold. The Rx series features a brand new magnetic hook return that closes with a simple squeeze of the finger. This unique self closing, open hook design is perfect for trouble-free shooting from a string loop. They come standard with a premium, fully adjustable leather buckle strap made by Scott. Dr. Ulmer has gone on record to say that he has finally found the ultimate hunting release in the new Rx2! The doctor's orders are to take one Rx in the evening and call the taxidermist in the morning!



World renowned bowhunter and target archer Dr. Randy Ulmer. Learn more about Dr. Ulmer at www.randyulmer.com.



Target 3

With Interchangeable Tension System

The three-finger design of the Target 3 allows you to drop your little finger off the release while still giving you all of the preferred features of the Target 4.

We are sure it will be one of your favorites. It's one of ours.



Target 4

With Interchangeable Tension System

The Target 4 is one of our most popular releases. It is a closed reversed jaw, four-finger, thumb-trigger release. The four finger design is very comfortable for medium hands and the rounded corners give you the feeling it is custom made for your grip.



Hammer

With Interchangeable Tension System

The Hammer was designed and named after Tim Gillingham, (The Hammer) winner of eight major pro tournaments in 2006 including the Big Sky Open in Mesquite which he won shooting the Hammer. The Hammer has a new shaped casing that is more form-fitting to the hand.



Insatiable

With Interchangeable Tension System

The Insatiable is a simple, no-nonsense release that many pros rely on when the shots count.

The Insatiable offers the latest design in comfort and control. Smooth, round edges disperse pressure evenly across the fingers.

The arched handle helps place the elbow at a more natural position for better control.



Insatiable 2

With Interchangeable Tension System

Another spin-off the Insatiable, the Insatiable 2 has a little straighter handle design yet still allowing the hand to arch in a comfortable position. The finger hole is an added attraction.

This release can accommodate a little larger hand than the Insatiable.



Insatiable 3

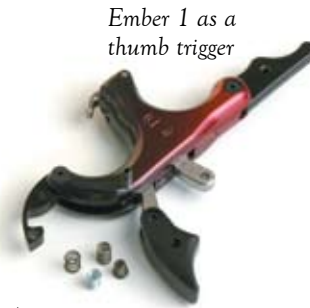
With Interchangeable Tension System

Long anticipated by Insatiable fans, at last there's a three-finger version of this perennial favorite.

Try it once, and you'll find this accommodating design irresistible.

Carter
Enterprises

Accuracy Defined
Through Design



Fits Me

With Interchangeable Tension System

The name says it all! Designed to fit smaller hands, the Fits Me takes its styling cues from the ever-so-popular Insatiable. With its smooth rounded casings, it is one of the most comfortable releases we offer.

The Fits Me is one of our most popular releases for ladies. So, if you have smaller hands and can't find the perfect release, pick up this one and you'll shout, "It Fits Me!"

Fits Me Too

With Interchangeable Tension System

Available in 3 and 4 finger models

Wishing for a perfect fit? The Fits Me Too just became more versatile in this innovative design offering the same index finger hole as the Fits Me but with a straighter handle.

Still great for small hands, but also accommodating to medium-sized hands, this release is determined to fit you too!

Ember 1 as a third-finger trigger

Ember 1 as a thumb trigger

Ember 1 and Ember 2

With Interchangeable Tension System

Designed for the target shooter or hunter. The modular designed handle allows it to be shot as a two-finger thumb trigger, as a three-finger thumb trigger, as a four-finger thumb trigger and as a reversible RING-finger TRIGGER release. The Ember 1 features a reverse pivoting hook when being shot as a ring-finger trigger. The thumb trigger shoe doubles as the ring-finger trigger when in the reversed position. The Ember 2 has all features of the Ember 1, however, it has a reverse pivoting hook when shot as a thumb trigger.

Chocolate Lite

With Interchangeable Tension System

Available in 3 and 4 finger models

The Chocolate Lite is a new revolutionary release that takes the best of the Carter releases and molds them into one masterful package. Like the Chocolate Addiction, it offers an auto-closing hook when cocked and is designed for medium to large hands. Discover how sweet your shooting can be with the Chocolate Lite.

Chocolate Addiction

Available in 2, 3 and 4 finger models

The Chocolate Addiction is one of our most adjustable releases. At the base of the trigger lever are three holes. The first one adjusts trigger travel while the other two are spring-loaded to affect trigger tension. The tension and travel setting options are endless.

That's not all folks. The cocking lever on the back closes the hook with one motion. Place hook on release rope or D-loop, push cocking lever, hook closes on rope or D-loop ~ simple as that.

Sensation

With Interchangeable Tension System

Experience sensational shots with the new Sensation trigger release from Carter Enterprises. The Sensation is engineered to be a thumb trigger release and will assure the same impact point as the #1 selling Evolution Plus series. The open hook design is perfect for fast and quiet cocking and loading to string. To cock simply depress the thumb trigger and close the roller. Practice with the Evolution and shoot tournaments with the Sensation for your shooting sensation of a lifetime.

Just Cuz

With Interchangeable Tension System

Designed by Jerry Carter and World Champion Dave Cousins, the Just Cuz is one of the most accurate releases in the world.

It has been modified to be shot with an attached rope or off of a D-loop.

Dave Cousins Shoots

Just B-Cuz

Dave Cousins has been a member of Team Carter since the beginning of his astounding archery career. His victory at the 2008 World Archery Festival in Las Vegas was his second WAF Championship in ten years.



Photo by John Hefner

Just B-Cuz

With Interchangeable Tension System

We may not need a reason, but couldn't resist the temptation to keep making something great even better. The slight curvature to this three-finger release with a larger index finger hole provides for amazing comfort and high accuracy with every shot. Great for any size hands.



Evolution Plus & Mini Evolution

With Interchangeable Tension System. Available in 3 and 4 finger models.

The Evolution Plus is a resistance activated release and is the perfect release for teaching proper shot execution. The release will fire when you increase the resistance. To fire the release hold the safety down as you pull back. Then once you get into your valley and anchor in, let your thumb off the safety and begin pulling and building pressure on the back wall of the cam until the release fires. This is a perfect concept for struggling archers; learning to do nothing but push and pull until the shot fires. Evolve into the best shooter you can be with the new Evolution Plus. The Mini Evolution is designed for smaller hands and has all the same features as the Evolution Plus.



Revolution

With Interchangeable Tension System

The new Revolution is a new alternative to Carter's top selling Evolution release aid. This release is a sure cure for target panic and will teach proper shot execution and back tension. The release activates from increasing resistance and not from rotation. The Revolution has a newly designed casing that is perfect for the archer preferring a more vertical handle without a hole. The safety has been relocated to the pinky for trouble-free drawing and letting-down of the bow. Like its predecessor, the Revolution utilizes an open jaw for easy loading and unloading of the release on a loop. Join the revolution against target panic and shoot Carter's new Revolution!



Back Strap

With Interchangeable Tension System

The Back Strap is the perfect wrist strap style release for competitive target archers and hunters alike. Designed after the Evolution Series, this innovative resistance activated release is fired by pulling, not punching. This is a sure fire way to overcome buck fever and target panic. The Back Strap is specially designed for wrist strap shooters providing even less torque than hand held release aids and comes with the Scott Archery Buckle Strap. The trigger acts as a safety and not a firing pin. The safety is depressed during the draw cycle of the bow and then released at reaching full draw. Once in the valley relax the index finger off the safety and begin pulling and building pressure on the back wall of the cam until the release fires. For safely letting down the bow the trigger can again be depressed and held down while relaxing the bow to rest. This is the best concept for struggling archers that want to learn to push and pull until the shot fires.



Squeeze Me

With Interchangeable Tension System

Designed after the sleek shape of the new improved Back Strap, this innovative resistance activated release shoots in the reverse order. Just draw to anchor, press the trigger and then just pull to activate. Your shot will fire as draw weight increases. No punching, no panic! To let down, release pressure on your index finger, engage safety with your middle finger and let down. Squeeze Me for your perfect shot.

Congratulations to Robert Sherman for harvesting this beautiful trophy elk using the Back Strap release.



Strapless

With Interchangeable Tension System

The Strapless incorporates some of the best features of a hand-held release and lightly mixed with the best of the index finger releases. The handle has a smooth swept back design with a peg on the thumb to assist in pulling. The trigger on the Strapless is based on Carter's proven design and is fast and travel free to assure effortless shots. Hunters using face masks or shooters with beards will appreciate the open jaw for added accuracy and quick loading to the string. Get the best of both worlds and "Go Strapless".



Two Shot

This index finger release introduces the first ever triple sear design allowing the pressure to be spread out over six points instead of the normal two.

It features a beefed up casing and larger hasp opening. The Two Shot was designed especially for attaching directly to the bow string or D-loop. Beautiful to look at, beautiful to shoot.

A variety of wrist straps are available for Two Shots and Quickies.



Congratulations staff shooter Ryan Pimentel on this fantastic Idaho public land whitetail.

Colby 2 Hinge

Get back to basics with the simple back-tension release. The comfortable contoured handle will fit any hand size.

An improved version of the original Colby, this back-tension release is an excellent training aid. Utilizing Carter's R.A.S. Technology, this release is a must for every archer wanting to improve their form and raise their scores.



Atension Hinge

Available in 3 and 4 finger models

This back-tension release uses R.A.S. technology for precise adjustment. The ergonomic design provides maximum comfort and accuracy. It can be shot either with a D-loop or using the attached rope.

Just wrap your fingers around it, settle on the X, relax your arm and tighten your back. Then listen to the crowd cheer after you nail it.



Congratulations Holly Larson, Jamie Van Natta and Erika Anshutz on their sweep of the 2008 Marked 3D National Championships. Each of these ladies shoot with the Carter Atension.

Solution 3

Back-tension or thumb trigger

You can shoot this release as a back-tension style with a safety, or as a thumb-trigger release, all with the simple turning of a set screw. The Solution 3 allows adjustment for both travel and tension of the trigger and safety. There is also a travel adjustment screw for the hinged head if the release is shot as a back-tension release.



Quickie 2 Plus

This release has a reverse-pivoting self-closing hook which prevents bowstring contact with the archer's face, which improves arrow flight. This feature is very useful to archers with full cheeks, beards or hunting face masks.

Other features include silent loading on a D-loop or serving and silent shooting.

The Quickie 2 Plus also features a new version of the popular Interchangeable Tension System (I.T.S.) for fast, easy spring changes.

Quickie 1 and Quickie 1 Plus

The open, self-closing jaw quickly relocks following each shot, providing easier, faster loading on either a D-loop or serving.

In addition, enjoy the benefit of silent loading and silent shooting without sacrificing accuracy.

The Quickie 1 Plus also features a new version of the popular Interchangeable Tension System (I.T.S.) for fast, easy spring changes.



Congratulations to Greg Bokash for his 2008 Archery Grand Slam with the Carter Quickie 1 Plus.

